



# CORPORATE SUPPORT PACKAGE

Partnering with the Society for Endocrinology will give you access to a global endocrine community - help us continue to advance the study of hormones and improve patient care.

**Work with us**

## CORPORATE SUPPORT PACKAGE



## ABOUT THE SOCIETY FOR ENDOCRINOLOGY

By working with the Society, you will be collaborating with a world-leading authority on hormones, representing an international community of 2,500 scientists, clinicians and nurses who work in endocrinology. A not-for-profit organisation established in 1946, our core role is to encourage and support our members who conduct pioneering research into the understanding of hormones to improve treatment of endocrine disease.

We attract high-quality trainees into endocrinology and support their professional development at every stage. Many of our members are world-renowned in their field.

## ACTIVITIES YOUR SUPPORT CAN HELP WITH:

The Society's core activities include a calendar of events and training, a programme of grants, prizes and awards, clinical research projects and public engagement events and resources. We own leading international endocrine journals and host national and regional events, encouraging debate and discussion, as well as promoting shared knowledge and best practice.

**Our Corporate Supporters enable these activities to continue.**

“The Society’s relationship with our Corporate Supporters is critically important. Patients with endocrine disorders need the medicines and diagnostics that industry provides. Rapid advances in medical science are more likely to be brought into clinical practice when academia, charities and industry collaborate together in an open way. Our colleagues in industry benefit from the knowledge generated by our members and from the excellent educational events we organise and we are grateful for the support they provide, which allows us to keep our activities at the cutting edge of science and medicine.”

**PROFESSOR SIR STEPHEN O’RAHILLY**  
PRESIDENT, SOCIETY FOR ENDOCRINOLOGY





# NEW PARTNERSHIP-LEVEL CORPORATE SUPPORT

The Society for Endocrinology recognises the hugely important role played by our Corporate Supporters in enabling us to achieve our charitable aims. We have considered how the needs of our supporters have changed in recent years and so have introduced an exciting new approach to working with us. Partnership-level working is available to those companies wishing to develop long-term strategic relationships with the Society and our members.

### Benefits of partnering with us include:

- development of a bespoke package of activity tailored to meet your specific aims and objectives
- collaborative working with the Society for Endocrinology
- opportunities to support SfE BES, Clinical Update and Endocrine Nurses Update meetings.

\*Partnership working requires a minimum spend of £20,000 over two years. All schemes will require approval from the SfE Clinical Committee and SfE Officers. The Society for Endocrinology has a policy of no endorsements from Corporate Sponsors on any of our products.

## A CAPTIVE AUDIENCE

Over **2,600** current members

We have a global membership base which will continue to grow.



### Society for Endocrinology Membership profile

<b>64%</b> Clinical	<b>31%</b> Scientist
<b>4%</b> Nurse	<b>1%</b> Other

## GLOBAL WEB VISITS TO OUR JOURNALS

Becoming a Corporate Supporter for the Society for Endocrinology will not only provide you with access to our members, but also to the global endocrine community. The Society for Endocrinology owns high quality international publications including *Journal of Endocrinology*, *Journal of Molecular Endocrinology* and *Endocrine-Related Cancer* with global readership.










**30%**  
North America

**29%**  
Europe/UK

**7%**  
Rest of world

**34%**  
Asia & Australasia

# CORPORATE SUPPORT PACKAGES

	PLATINUM	GOLD	SILVER	 BOLT ON
 Bolt on available <span style="background-color: #e0e0e0; padding: 2px 5px;">Exclusive to Supporters</span>				
<b>Educational grant</b> Travel, educational grants and scientific content of Sfe BES and other training events.	<input checked="" type="checkbox"/> £5,000	<input checked="" type="checkbox"/> £2,500		
<b>VISIBILITY</b>				
<b>Advertising - <i>The Endocrinologist</i></b> One advert per year in the Society's quarterly magazine.	<input checked="" type="checkbox"/> Half Page	<input checked="" type="checkbox"/> Quarter Page		
<b>NEW Online advertising</b> In the Society journal of your choice.	<input checked="" type="checkbox"/> 3 Weeks	<input checked="" type="checkbox"/> 2 Weeks	<input checked="" type="checkbox"/> 1 Week	
<b>Profile in <i>The Endocrinologist</i></b>	<input checked="" type="checkbox"/> Premium	<input checked="" type="checkbox"/>	Name Only	
<b>Profile on Society for Endocrinology website</b> Exposure to the global endocrine community.	<input checked="" type="checkbox"/> Premium	<input checked="" type="checkbox"/>	Name Only	
<b>Acknowledgement at all events</b> Logos included on conference signage throughout venue.	<input checked="" type="checkbox"/> Premium	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>ACCESS TO MEMBERS</b>				
<b>Emails to Society for Endocrinology members</b> Update Society for Endocrinology members with key information from your business (opt-in members only).	<input checked="" type="checkbox"/> x1	<input checked="" type="checkbox"/> x1		1 x Email - £1,000
<b>NEW Email to all registered delegates for each event</b> Continue conversations with delegates with a post event email.	<input checked="" type="checkbox"/> x1			1 x Email - £1,000
<b>Sfe BES postal delegate list</b> Continue new relationships with Society for Endocrinology members with a post-event mailing.	<input checked="" type="checkbox"/>			
<b>Bursaries to abstract authors</b> Help to nurture young endocrinologists. We will put you in touch with authors of abstracts relevant to your field.				1 x Bursary - £500
<b>PRIORITY</b>				
<b>Priority stand space at Sfe BES</b> Choose your exhibition space before non-supporters.	<input checked="" type="checkbox"/> 2nd	<input checked="" type="checkbox"/> 3rd	Discount Only	
<b>Discount at Sfe BES</b> Reduced rates dependent on level of support for the UK's leading annual endocrinology event.	<input checked="" type="checkbox"/> 5%	<input checked="" type="checkbox"/> 3%	<input checked="" type="checkbox"/> 2%	
<b>Discount at Society training events</b> Engage with niche audiences at our training events for discounted rates dependent on level of support.	<input checked="" type="checkbox"/> 5%	<input checked="" type="checkbox"/> 3%	<input checked="" type="checkbox"/> 2%	
<b>Priority satellite at Sfe BES</b> Secure your preferred time & room before non-supporters.	<input checked="" type="checkbox"/>			
<b>Priority satellite at Clinical Update/Endocrine Nurse Update</b> Ensure space at our newly combined meeting before non supporters.	<input checked="" type="checkbox"/>			
<b>INFORMATION AND KNOWLEDGE</b>				
<b>NEW Copy of <i>The Endocrinologist</i> for sales team</b> Society for Endocrinology's quarterly magazine.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Summary Sfe membership audit</b> This is carried out on an ad hoc basis	<input checked="" type="checkbox"/>			
<b>COLLABORATION</b>				
<b>Attendance at KOL meeting</b> Hosted by our Chief Executive, join key opinions leaders for an informal networking event at Sfe BES.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		£5,000
<b>NEW Free science memberships</b> Membership to Society for Endocrinology for basic scientists working to further research in your therapy area.	<input checked="" type="checkbox"/> x2			
<b>Priority involvement on Sfe projects (where applicable)</b> Work directly with the Society for Endocrinology on innovative projects in your therapy area.				
<b>Sfe BES planning meeting attendance</b> Keep abreast of the latest developments for Sfe BES.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>1-2-1 meetings with Corporate Liaison Board (CLB) Representative</b> Meet with the Society for Endocrinology CLB Representative twice a year and help to engage with us at a strategic level.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>CLB meeting attendance</b> An opportunity to feedback on the previous year's activities and your role as Corporate Supporter.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Value of package	£23,490	£9,145	£2,850	
<b>Cost of support</b>	<b>£14,000</b>	<b>£7,000</b>	<b>£2,000</b>	

## WHY BECOME A CORPORATE SUPPORTER?

Becoming a Corporate Supporter of the Society for Endocrinology can help to raise your company profile in the field of endocrinology. Working together, we can help you to achieve your aims and objectives by providing you with a range of benefits including:

- Greater exposure to the global endocrine community through advertising on Society for Endocrinology publications, website and presence at events.
- Access to around 2,600 members and 1,450 delegates (including clinicians/basic scientists/young endocrinologists, nurses and students) through events and member communications.
- Access to key contacts within the field of endocrinology and marketing intelligence from our members to help you to further understand your target audience.
- Discounted event and conference rates to allow you to keep up to date with the latest research and practice in endocrinology.
- Enhanced credibility and reputation through alignment with a trusted Society.
- Corporate social responsibility - all monies given to the Society for Endocrinology will benefit the endocrine community.



## HOW YOUR SUPPORT BENEFITS THE SOCIETY

“Members of the Society and the Corporate Liaison Board recognise the essential role of Industry and Corporate Supporters in particular, in delivering the ambitious educational, training and service activities of the Society. Effective collaboration with our Corporate Supporters is central to future developments in the understanding of endocrine disorders and advances in the treatment of endocrine conditions.”

**PAUL CARROLL**

CHAIR OF THE CORPORATE LIAISON COMMITTEE,  
SOCIETY FOR ENDOCRINOLOGY

“At the Society for Endocrinology we greatly value our corporate membership and the support they provide to the Society. It is only through working with industry that we can address the unmet needs of our patients.”

**RICHARD ROSS**

MEMBER OF THE SOCIETY  
FOR ENDOCRINOLOGY



## HOW TO BECOME A CORPORATE SUPPORTER?

If you would like to become a Corporate Supporter or find out some more information please contact Amanda Helm on:

**+44 (0)1454 642268** or [amanda.helm@endocrinology.org](mailto:amanda.helm@endocrinology.org)

If you would like to find out more about the Society for Endocrinology please visit [www.endocrinology.org](http://www.endocrinology.org)

