

SfE BES

2019

**11-13 November
BRIGHTON**

**EXHIBITION &
SPONSORSHIP
PROSPECTUS**

managed by
bioscientifica

 **Society for
Endocrinology**

SfE BES
2019

Welcome to the UK's premier **ENDOCRINOLOGY EVENT!**

The Society for Endocrinology's annual conference, SfE BES, is the largest endocrine event in the UK, providing our sponsors and exhibitors with the opportunity to engage with a targeted audience of around 1,000 endocrine professionals, including key opinion leaders in the field.

Join us in Brighton for SfE BES 2019, from 11 - 13 November. We have a range of sponsorship and exhibition opportunities to increase your profile at our flagship event, and maximise your return on investment. Together, we can help to extend the reach of your products, inform the development of new ones, and advance the treatment of endocrine conditions.

We look forward to working with you!

The People of SfE BES

As the UK's leading Endocrine event, SfE BES provides you access to one of the most senior and engaged Endocrine delegations in Europe.

So being a part of SfE BES enables you to meet the exact individuals you need, at the right time, to build long lasting partnerships.



Benefits of supporting SfE BES 2019

The UK's premier Endocrinology event – hosts the largest group of endocrinologists at any medical conference in the UK.

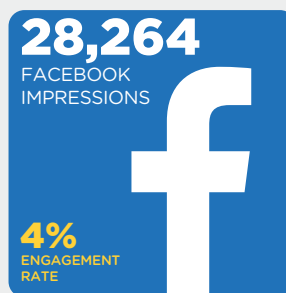
- Deliver key messages to our audience of **1,000 endocrine professionals**
- Align your brand with key disease, therapeutic area or speciality
- Be seen as an industry leader in endocrinology
- Support the education and career development of endocrine specialists
- See a high return on investment from participating in our trade exhibition, with all catering breaks held within the exhibition area

GET THE LATEST INFORMATION...

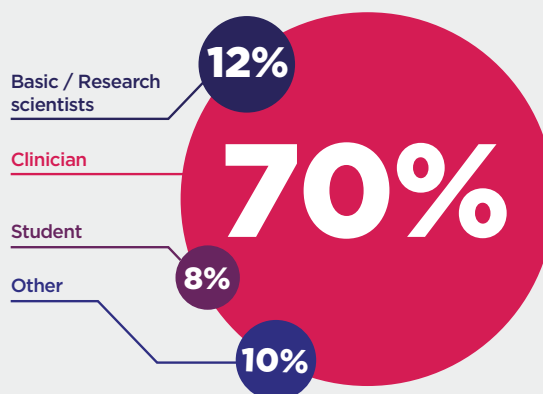
#SfEBES2019



2017 delegate PROFILE



1,136
Likes, shares, comments, link clicks



Satellite SYMPOSIA

Our industry sponsored symposia offer a unique platform to disseminate your organisation's latest research to an audience of scientists, clinicians and students with an interest in your key therapy area. We also now offer the option to extend the impact of these talks beyond the life of the conference via webcasting. Our aim is to support your conference attendance objectives, and help you achieve greater returns on your time and investment.

LUNCHTIME:	£16,500
BREAKFAST:	£11,500

- **Lunchtime slots across Monday, Tuesday and Wednesday**
- **Breakfast slots on Tuesday**
- **Publishing of the satellite symposium programme in the SfE BES 2019 final programme**
- **Inclusion of the satellite symposium invitation in delegate bags**
- **Pre-conference email to all registered delegates**
- **60 minutes' access to the conference room**
- **Standard audio-visual equipment and staffing**
- **Access to the speaker preview room**

“The only UK meeting that consistently meets my objectives”

SfE BES 2017 delegate

SfE BES 2019
Access to around

1,000

PROFESSIONALS

in the field of
endocrinology

Sponsors of the symposia must arrange all scientific content, speaker arrangements including invites, travel, accommodation, registration fees, publicity etc. and all associated costs. Any delegate refreshments required are subject to proposal. Content of satellite symposia is subject to approval by the Programme Committee.

WEBCAST

A new opportunity to extend your reach by webcasting your Satellite Symposia. As well as the thousand delegates that attend the conference, the post-conference online content will be promoted to delegates and the Society membership – over 2,500 endocrine professionals. Film crew, equipment and editing are all included. Contact us for more information.

WEBCAST:	£5,000
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SfE BES

SPONSORSHIP ITEMS

SATELLITE SYMPOSIA (reduced time)

30 minute lunchtime satellite (1 available per lunch time). Available across Monday, Tuesday and Wednesday lunchtime.

£8,500

SPONSORED WI-FI

Sponsors can have their name on the Wi-Fi and their logo on the landing page of the SfE BES 2019 website.

£5,000

SPONSORED QUESTIONS

Using the Sli.do functionality, sponsors can ask questions or polls at the end of relevant sessions. Responses and data can then be collated and passed on to the sponsor company.

£POA

VISIBILITY PACK

Increase visibility and get your logo/brand in front of delegates throughout the venue.

- Signage sponsorship (your logo on directional signage)
- Delegate bag insert
- Holding slide
- Registration slide

£4,000

PUSH NOTIFICATIONS VIA THE MOBILE WEBSITE/APP

Push notifications sent to those who use the SfE BES 2019 conference app.

£POA



97%

of delegates would recommend SfE BES to a colleague

Sponsorship OPPORTUNITIES

MAXIMISE YOUR PRESENCE & BUILD AWARENESS AT SfE BES 2019

We offer a number of sponsorship options to help you get the most out of your time at the conference. If you have bespoke requirements, please email sales@bioscientifica.com to discuss a tailored package to meet your needs.

ABSTRACTS ON A USB

Drive traffic to your stand by becoming the official collection point for abstract USB sticks.

ABSTRACTS ON USB: **£5,000** plus cost of supply

GIVE-AWAYS:

LANYARDS: **£5,000** plus cost of supply

DELEGATE BAGS: **£5,000** plus cost of supply

PADS AND PENS: **£800** plus cost of supply

MEETING ROOMS

Private meeting rooms are available to hire during the congress, please ask the conference secretariat about room availability.

“Really outstanding. Always good, and seems to get better every year...”

SfE BES 2017 delegate

ADD VISIBILITY

PRE-EVENT MARKETING:

Website banner advert on a SfE journal website of your choice.

BANNER ADVERT: **£1,500** per month

ONSITE DURING THE CONGRESS:

Mobile web app **£6,000**

Early Career Endocrinologists' social evening sponsorship **£1,000**

Venue banners **£POA**

Signage sponsorship **£1,500**

Adverts in the programme book and abstract book from **£1,500**

Delegate bag inserts **£400 - £700**

Networking centre **£2,000**

Holding slide (shown on all days of conference within sessions) **£1,500**

Poster boards **£1,000** per category

Poster boards **£5,000** for all posters

AFTER THE CONGRESS

Email to registered delegates **£1,500**

Online evaluation system sponsorship **£1,000**



Exhibition SPACES

SfE BES 2019 will feature a prominent trade exhibition area, along with posters and catering, that provides optimum interaction opportunities between all our exhibitors and delegates.

SPACE ONLY PACKAGES

Space rental includes:

- **Two exhibitor passes per 9 sqm**
- **A 250 word company profile in final programme book**
- **Company name listed on meeting website**
- **Lunches and refreshments in scheduled breaks**

SPACE ONLY: **£465** per sqm

SHELL SCHEME PACKAGES

Space rental of more than 9 sqm, includes benefits of the space only package plus:

- **Wall panels**
- **50w spotlight**
- **Name board**
- **Table and 2 chairs**

Please note all exhibition space of 12 sqm or less must be purchased as a shell scheme package. Electrical socket and connection charges are not included, and must be paid by the exhibitor.

SHELL SCHEME: **£495** per sqm



NEED MORE SPACE?

If a larger sized stand is required than those shown in the exhibition floor plan, adjacent stands may be combined.

EXHIBITOR PROMOTION

All exhibitors at SfE BES are listed on the event web pages. You will also receive a 250 word listing within the programme.

“This conference completely inspired me to pursue a career in endocrinology”

SfE BES 2017 delegate



GET THE LATEST
INFORMATION...

 #SfEBES2019

Terms & CONDITIONS

PAYMENT TERMS & CANCELLATION POLICY

Upon receipt of a completed application form, confirmation of your preferred stand and sponsorship will be sent. The full balance will be invoiced upon receipt of the booking form unless otherwise arranged. SfE BES 2019 conference secretariat reserves the right to change the layout as necessary. VAT will be charged as applicable, and is subject to changes in legislation.

SFE PARTNER:



GOLD
CORPORATE
MEMBERS:



SANDOZ A Novartis
Division

SILVER
CORPORATE
MEMBERS:



 **NOVARTIS**



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