

Enabling endocrinology's potential
to advance science and health

A circular graphic overlay containing a photograph of a man in a dark suit and light-colored shirt, looking off to the side. The circle is partially filled with a dark blue gradient on the right side, where the text is located. The background of the entire page is white with a large red curved shape in the top left corner.

**CORPORATE
SUPPORT
PACKAGE
2020**

About the Society for Endocrinology

Established in 1946, the Society for Endocrinology is the UK home of endocrinology. We bring the global endocrine community together to share ideas and advance our discipline. As a membership organisation, we support scientists, clinicians and nurses who work with hormones throughout their careers. We provide our Corporate Supporters with access to this diverse membership to help extend the reach of your products, and inform the development of new ones, to advance endocrine science, and improve human health.



Why become a Corporate Supporter

Becoming a Corporate Supporter of the Society for Endocrinology can help to raise your company's profile in endocrinology and related disciplines.

Working together, we can provide you with:

- **Exposure to the endocrine community** through advertising in Society for Endocrinology publications, and presence at events
- **Access to over 2,000 members and more than 1,450 delegates** (including clinicians, basic scientists, early career endocrinologists, nurses and students) through events, Society journals and member print communications
- **Access to key contacts** within the field of endocrinology and market intelligence from our members to help you to further understand your target audience
- **Reinforcing your position as a leader in endocrine therapeutic options**, making sure your portfolio and brand is at the forefront of our members' discussions
- **Enhanced reputation** through alignment with a trusted society
- **Corporate social responsibility** – all monies given to the Society for Endocrinology will benefit the endocrine community.

Partnership level **Corporate Support**

Partnership level working is available to companies wishing to develop long-term strategic relationships with the Society and our members.

Benefits of partnering with us can include:

- **Development of a package of activity tailored to meet your specific aims**
- **Collaborative working with the Society for Endocrinology**
- **Opportunities to support the SfE BES conference, National Clinical Cases and The Endocrine Academy (Clinical Update/Endocrine Nurse Update).**

Partnership working requires a minimum spend of £20,000 each year for two years. All activity packages will require approval from the SfE Clinical Committee and SfE Officers. The Society for Endocrinology has a policy of no endorsements from corporate sponsors on any of our products.



“Our partnership with SfE has been really important to Pfizer and we hope to build on the success over the coming years. The partnership has helped us to increase our visibility and strengthen our relationships with their membership.”

James Steed, UK Country Brand Lead, Pfizer

“Here at the Society for Endocrinology, we recognise how important the pharmaceutical industry is to our field and feel it’s important they have an equal voice alongside our key opinion leaders and those who shape our discipline.”

Paul Carroll, Chair of the Corporate Liaison Board



Obesity Update

February 13, London



Obesity Update 2020 is a leading event in the UK for clinicians, nurses, dietitians and researchers. It's hosted by Bioscientifica, and run closely with the Society for Endocrinology as its endorsing partner. This comprehensive meeting covers a range of topics around the scientific research and clinical treatment of obesity. Attending Obesity Update offers sponsors a chance to interact with opinion leaders as they shape the future of an emerging discipline.

- **100+ attendees in 2019 – a 30% increase over Obesity Update 2018**
- **Delegate demographic:** Consultants, Specialist Trainees, Clinical Scientists, Medical Students, Science Students and Dieticians

Sponsorship opportunities

Headline sponsorship package

- Exhibition stand
- Headline acknowledgement in selected event signage, programme book and website
- 2x exhibitor passes
- 2x delegate passes

Exhibition

- Exhibition stand
- Acknowledgement in the programme book
- 2x exhibitor passes

 www.obesityupdate.org



National Clinical Cases

March 12, London



NATIONAL CLINICAL CASES

National Clinical Cases (NCC) is held in association with the Royal Society of Medicine Section of Endocrinology & Diabetes. The meeting, which completely sold out in 2019, provides an ideal forum for trainees to present clinical cases to peers and established endocrinologists. Supporting NCC is an excellent opportunity to network and share your key messages with clinical endocrinologists at all stages of their careers.

- **Sold out in 2019 - with 150+ attendees**
- **Delegate demographic:** Consultants, Specialist Trainee Registrars, Foundation Doctors and Medical Students



Sponsorship opportunities

Exhibition

- Exhibition stand
- Acknowledgement in the programme book
- 2x exhibitor passes

Additional visibility

- Your flyer pre-placed on seating prior to delegates attending the event
- Adverts in the programme book (Price upon request)



www.endocrinology.org/events/clinical-cases

Endocrine Academy

Spring 2020

Sold out for its second year in a row, Endocrine Academy is the most popular endocrine training event in the UK. The Academy brings together the extremely popular and often oversubscribed Clinical Update and Endocrine Nurse Update. The Endocrine Academy's joint exhibition offers an excellent atmosphere for networking and high-quality interactions with delegates from across the healthcare sector.

Endocrine Nurse Update (Spring 2020)

Endocrine Nurse Update is a two-day workshop, bringing together established and new-to-post specialist endocrine nurses, providing an update on best practice and the latest developments and treatments.

- **65+ Nurses in 2019**
- **Delegate demographic:** Endocrine Nurses
- **Sold out in 2018 and 2019**

Clinical Update (Spring 2020)

Clinical Update is the Society's training programme for recently appointed consultants and trainees in endocrinology and diabetes. This three-day event provides an update on current clinical practice and offers delegates the opportunity to network with fellow trainees and established endocrinologists.

- **220+ attendees in 2019**
- **Delegate demographic:** Consultants, Specialist Trainees, Foundation Doctors, and Clinical Researchers
- **Sold out in 2018 and 2019**

Sponsorship opportunities

Exhibition

- Exhibition stand
- Acknowledgement in the programme book
- 2x exhibitor passes

Satellite symposia

- Evening satellite symposia
- Satellite invitation in delegate bags
- Inclusion of the satellite in the event programme
- Pre-conference email to all registered delegates who have opted in to programme updates

Additional visibility

- Delegate bag inserts exhibitors and non-exhibitors
- Adverts in the programme book



SfE BES 2020

November 16–18, Harrogate

SfE BES is the annual conference of the Society for Endocrinology, bringing together the best of basic science, translational research, clinical investigation and clinical practice over a three day programme. As the UK's largest endocrine event, SfE BES attracts an international delegation of scientists, clinicians and nurses from the full spectrum of endocrine disciplines.

- **1,000+ attendees in 2018**
- **Delegate demographic:** Clinical Endocrinologists, Basic Scientists, Research Scientists, Nurses and Students

For more information about exhibition and sponsorship opportunities for SfE BES 2019 please request a full prospectus from

sophie.tovey@bioscientifica.com

Sponsorship opportunities

 **www.endocrinology.org/events/sfe-bes-conference**

- Satellite symposia with the biggest audiences and branding of any SfE event.
- Custom exhibition opportunities in our new and improved exhibition hall
- The largest exposure to our membership, helping to reinforce your company as leader in endocrine therapeutics

250+

attendees at the biggest industry satellite symposia during SfE BES 2018



Conditions

Payment terms and cancellations policy

Upon receipt of a completed application form, confirmation of your preferred stand and sponsorship will be sent. The full balance will be expected upon receipt of the booking form unless otherwise arranged. The SfE conference secretariat reserves the right to change the layout as necessary. VAT will be charged as applicable, and is subject to changes in legislation.



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