



**EXHIBITION &
SPONSORSHIP
PROSPECTUS**



managed by
bioscientifica



**Society for
Endocrinology**

Welcome to the UK's premier **ENDOCRINOLOGY EVENT!**

The Society for Endocrinology's annual conference, SfE BES, is the largest endocrine event in the UK, providing our sponsors and exhibitors with the opportunity to engage with a targeted audience of over 1,100 endocrine professionals, including key opinion leaders.

Join us in Harrogate for SfE BES 2020, from 16-18 November. We have a range of sponsorship and exhibition opportunities to increase your profile at our flagship event, and maximise your return on investment. Together, we can help to extend the reach of your products, inform the development of new ones, and advance the treatment of endocrine conditions.

We look forward to working with you!

THE PEOPLE OF SfE BES

As the UK's leading endocrine event, SfE BES provides you with access to one of the most senior and engaged endocrine delegations in Europe.

Being a part of SfE BES enables you to meet the exact individuals you need, at the right time, to build long lasting partnerships.



97%
of delegates
would recommend
SfE BES to a
colleague

Benefits of supporting **SfE BES 2020**

The UK's premier endocrinology event - hosts the largest group of endocrinologists at any medical conference in the UK.

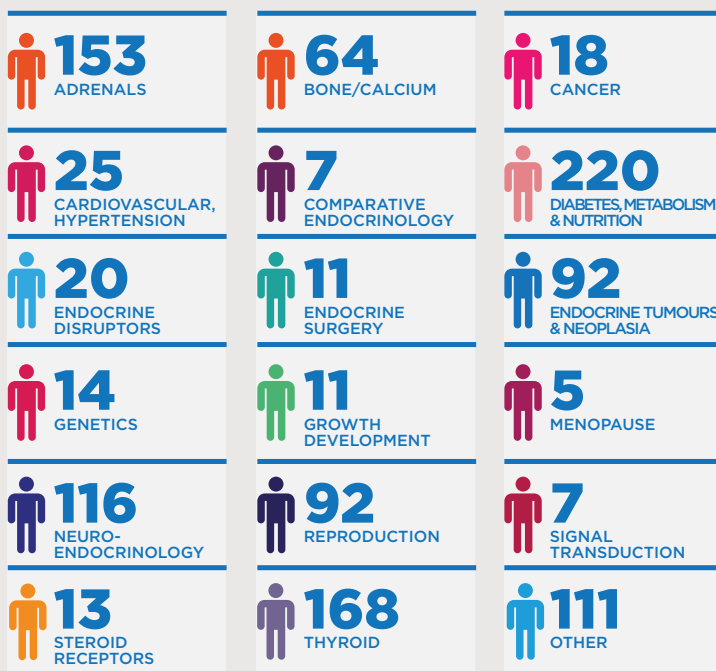
- Deliver key messages to our audience of over 1,100 endocrine professionals
- Align your brand with key diseases, therapeutic areas or specialties
- Be seen as an industry leader in endocrinology
- Support the education and career development of endocrine specialists
- See a high return on investment from having a stand in our exhibition hall - which has the highest footfall of endocrinologists of any UK event

GET THE LATEST
INFORMATION...

 #SfEBES2020



2019 delegate **PROFILE**



Basic/Research
scientists

11%

Clinician

Nurses

5%

Student

9%

Other

13%

62%

Exhibition SPACES

SfE BES 2020 will feature a prominent trade exhibition area, along with posters and catering, that provides optimum interaction opportunities between all our exhibitors and delegates.



SPACE ONLY PACKAGES

Space rental includes:

- **Two exhibitor passes per 9 sqm**
- **A 250 word company profile in the final programme book**
- **Your company name listed on the meeting website and in the conference app**
- **Lunches and refreshments in scheduled breaks**

Electrical socket and connection charges are **not included**, and must be paid by the exhibitor.

SPACE ONLY: **£475** per sqm

SHELL SCHEME PACKAGES

Please note all exhibition space of 9 sqm or less must be purchased as a shell scheme package. Includes all the benefits of the space only package plus:

- **Carpet**
- **Electrical connection**
- **Spotlight**
- **Name board**
- **Table and 2 chairs**

SHELL SCHEME ONLY: **£505** per sqm

NEED MORE SPACE?

If a larger sized stand is required than those shown on the exhibition floor plan, contact us for more information.

EXHIBITOR PROMOTION

All exhibitors at SfE BES are listed on the event web pages and in the conference app. You will also receive a 250 word listing within the programme book.

BRANDED FLOOR STICKERS

Let us guide the delegation to your stand, hospitality room or satellite symposium, with bespoke floor stickers, visible to all attendees. This stand out piece ensures your brand is continually exposed and can help boost numbers of attendees to your satellite and stand. Please contact us to discuss your options.



SfE BES

DIGITAL SPONSORSHIP

SfE BES is continually evolving and in 2019 we introduced the event app, which contains the full programme and abstract listings, exhibitor index and profiles, floorplans and much more in one easy to use application. Over 80% of delegates downloaded and used the app during the conference and for 2020 we expect this to grow.



SPONSORED EVENT APP

Get a continual presence on the mobile devices of the delegation by being the lead sponsor of the conference app (your custom design or logo will be present every time someone loads the app).

£5,000

EVENT APP PUSH NOTIFICATIONS

Push notifications sent to those who use the SfE BES 2020 conference app.

£POA



Sponsorship OPPORTUNITIES

MAXIMISE YOUR PRESENCE & BUILD AWARENESS AT SfE BES

We offer a number of sponsorship options to help you get the most out of your time at the conference. If you have bespoke requirements, please email sophie.tovey@bioscientifica.com to discuss a tailored package to meet your needs.

GIVE-AWAYS

If you have an idea for a custom give-away you would like to provide to over 1000 delegates, get in touch and we'll help make it a reality!

MEETING ROOMS

Private meeting rooms are available to hire during the conference, please email sophie.tovey@bioscientifica.com about room availability.

PRE-EVENT MARKETING:

Website banner advert on a SfE journal website of your choice. Subject to Society approval and current Journal advertising space. Artwork provided by sponsor.

BANNER ADVERT: **£1,500** per month

ONSITE DURING THE CONGRESS:

DELEGATE BAG INSERTS: **£1,000**

POSTER NUMBER SIGNS: **£1,500** per category

POSTER NUMBER SIGNS: **£5,000**
for all posters (expected 450 minimum)

“Really outstanding. Always good, and seems to get better every year...”

SfE BES delegate

2019 poster STATS

TOTAL POSTERS AT SfE BES 2019	475
ADRENAL AND CARDIOVASCULAR	78
BONE AND CALCIUM	51
METABOLISM AND OBESITY	104
NEUROENDOCRINOLOGY	65
NEOPLASIA	36
NURSING PRACTICE	8
THYROID	51
REPRODUCTIVE ENDOCRINOLOGY AND BIOLOGY	50
FEATURED CLINICAL CASES	10
ORAL POSTERS (ALL CATEGORIES - SPONSORSHIP IS ONSTAGE SIGNAGE IN THE SfE BES THEATRE DURING THE ORAL POSTER SESSIONS)	24



Satellite SYMPOSIA

Our industry sponsored satellite symposia offer a unique platform to disseminate your organisation's latest research to an audience of clinicians, nurses, scientists and students with an interest in your key therapy area. We also now offer the option to extend the impact of these talks beyond the life of the conference, via satellite filming. Our aim is to support your conference attendance objectives, and help you achieve greater returns on your time and investment.

LUNCHTIME £16,500

- **Lunchtime slots across Monday, Tuesday and Wednesday**
- **Publishing of the satellite symposium programme in the 2020 final programme, App programme and conference website**
- **Inclusion of the satellite symposium invitation in delegate bags**
- **Two pre-conference emails to all registered delegates (who have opted-in to receive sponsor emails)**
- **Minimum 60 minutes' access to the conference room**
- **Minimum 30 minute technical rehearsal in the allocated room, if required**
- **Standard audio-visual equipment and staffing**
- **Access to the speaker preview room**

Sponsors of the symposia must arrange all scientific content, speaker arrangements including invites, travel, accommodation, registration fees, etc. and all associated costs. Content of satellite symposia is subject to approval by the Programme Committee (PC).

SATELLITE FILMING

Extend your reach by filming your satellite symposium. Your session will be professionally recorded and edited by our leading UK media partner, providing you with content to utilise across your marketing platforms. Film crew, equipment and editing (including one round of client amends) are all included. Contact sophie.tovey@bioscientifica.com for more information.

SATELLITE FILMING £5,000



“The only UK meeting that consistently meets my objectives”

SfE BES delegate

SfE BES 2020
Access to over
1,100
PROFESSIONALS
in the field of
endocrinology

SfE BES THEATRE

HOSTING YOUR SESSION IN THE SfE BES THEATRE

Our popular addition to the centre of the exhibition hall is the SfE BES Theatre. This space gives you the opportunity to run 30 minute sessions during scheduled breaks (contact for availability) across the entire three days. Hold product demonstrations, Meet The Expert sessions or a lightning talk to a highly engaged audience looking to learn more about you.

30 MINUTE SESSION

£5,000

SfE BES THEATRE SUPPORTER

As the SfE BES Theatre supporter you will have your logo added to the final design of the theatre, offering the delegation and theatre attendees exposure to your branding. Contact sophie.tovey@bioscientifica.com to discuss.

SfE BES THEATRE SPONSOR

£POA



SfE BES LOUNGE

Sitting alongside the SfE BES Theatre, our dedicated SfE BES Lounge provides Early Career and Nurse delegates with space to meet with peers, as well as the Society's key steering groups. A hugely popular space during all scheduled breaks, sponsoring the Lounge positions you as an industry leader to our Members, who are looking to gain new insights into your therapeutics.

Being a supporter puts your brand across the Lounge signage.

EARLY CAREER LOUNGE SUPPORTER

£1,000

NURSE LOUNGE SUPPORTER

£1,000

SfE BES EARLY CAREER AND NURSE SOCIAL EVENING SPONSOR

Continue your brand exposure to our Early Career and Nurse delegates by sponsoring their Conference Social Evening. Bringing together around 150 delegates on the first night of the conference, you'll position yourself as a keen supporter of their careers and development. For more information contact sophie.tovey@bioscientifica.com.

SOCIAL EVENING SPONSOR

£1,000



Terms & **CONDITIONS**

PAYMENT TERMS & CANCELLATION POLICY

Upon receipt of a completed application form, confirmation of your preferred stand and sponsorship will be sent. The full balance will be invoiced upon receipt of the booking form unless otherwise arranged. SfE BES 2020 conference secretariat reserves the right to change the layout as necessary. VAT will be charged as applicable, and is subject to changes in legislation.

SOCIETY FOR ENDOCRINOLOGY CORPORATE SUPPORTERS 2019

**SfE
PARTNER:**



**GOLD
CORPORATE
MEMBERS:**



SANDOZ A Novartis
Division



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