Society for Endocrinology

POLICY

Endorsement policy

Purpose of endorsement

Endorsement by the Society for Endocrinology signifies a mark of excellence and credibility. It reflects our commitment to advancing science and clinical practice and supporting initiatives that align with our mission and values. Our endorsement can enhance the visibility and reputation of projects, events, and publications, providing them with a stamp of approval from a respected authority in endocrinology.

Criteria for endorsement

To be considered for endorsement by the Society for Endocrinology the following criteria must be met:

- **Expertise:** The initiative should have input from at least one Society member early on in the development of the initiative.
- **Alignment with Mission and Values**: The initiative must align with the mission and values of the Society. The initiative should not conflict with existing Society initiative.
- **Quality and Impact**: The initiative should demonstrate high quality and potential for significant impact in its respective field.
- **Relevance**: The initiative should be relevant to the interests and needs of our members and the broader community.
- **Ethical Standards**: The initiative must adhere to ethical standards and promote integrity and professionalism.
- **Inclusivity and Diversity**: The initiative should promote inclusivity and diversity within the field.

Process for Considering an Endorsement Request

Endorsement requests will be considered four times a year following deadlines stated on our website. The process for considering an endorsement request involves the following steps:

1. **Submission**: The applicant submits a formal request for endorsement, including detailed information about the initiative and how it meets the endorsement criteria. This should be sent to endorsements@endocrinology.org.
2. **Initial Review**: The request is reviewed by the office to ensure it meets the basic criteria.

3. **Committee review**: Assuming the request meets basic criteria, after the next endorsement deadline, it will be reviewed by the relevant Society Committee and/or Council.
4. **Decision**: The Committee will decide based on the information given. The Committee may choose to request further information or request changes to the initiative before granting the Society's endorsement. The outcome will be communicated via the Society office.

Endorsement duration

Endorsement by the Society lasts for the duration of the project. For publications e.g. clinical guidance, endorsement lasts until a new version is produced, at which point endorsement should be applied for again. For recurring events, endorsement should be applied for at the planning stage of each event.

What initiatives will not be endorsed

The Society for Endocrinology will not endorse the following:

- Initiatives that do not align with our mission and values.
- Initiatives that fail to meet our quality, ethical, or inclusivity standards.
- Commercial products or services that primarily serve to promote a specific brand or company.
- Political campaigns or initiatives that are partisan in nature.
- Organisations or initiatives with a history of unethical practices or that are involved in activities contrary to our values.

How the Society for Endocrinology will promote endorsed initiatives

The Society will advertise endorsed events and endorsed clinical guidance on its website. Other initiatives may be advertised through email alerts and on social media at the Society's discretion.

Use of SfE name and logo following endorsement

- The Society's name (or acronym 'SfE') cannot be used until endorsement is confirmed in writing from the Society office.
- The Society's logo and name must only be used as described in our Brand Guidelines

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